

# Arts Council of Mansfield Inc.

ABN: 84 244 359 792

## Spring Arts 2014

### Sponsorship of Spring Arts and associated events

**The Arts Council of Mansfield has organised and facilitated the Spring Arts festival since 2001.**

This year the festival will run from Friday 24th October, when the official opening and Spring Arts Walk will be conducted from the Hotel Delatite in High St, through to Wednesday 5th November—the day after Melbourne Cup Day.

Works hung and installed throughout Mansfield Restaurants, Cafes and other venues will be in place for viewing until 23rd of November—after the Mansfield “TARGA High Country” event.

In recent Mansfield Spring Arts festivals 100 artists have exhibited their paintings, sculptures, and other forms of visual art with sales of more than 78 works. The value of works sold over the past three years is in excess of \$54,720.00.

In 2013 \$18,550.00 in sales reached an all time high for a single exhibition.

This event is a major undertaking and attracts artists and visitors from all over the State and interstate. To run it successfully, the Mansfield Arts Council seeks assistance from the Government, local Council and major industry supporters.

**Please take a moment to read the Sponsorship information attached. This proposal offers unique opportunities for your company to participate and have your corporate message prominently displayed in conjunction with each of the events within the Spring Arts Festival.**

Outside visitation to Mansfield during the High Country Festival, the Mansfield Racing Carnival (Melbourne Cup weekend), the TARGA High Country (car time trials) and the Spring Arts festival, swells the population enormously across the four events— all here because they want to observe, participate and enjoy the incredible atmosphere that Mansfield and district as to offer.

**These are your potential customers.**

Arts Council of Mansfield Inc,  
PO Box 34, Mansfield Vic 3724

email to [admin@artsmansfield.com.au](mailto:admin@artsmansfield.com.au)



Opening and launch at the Hotel Delatite

\*

Spring Arts Walk

\*

Poetry

\*

Visual Art hung in prominent businesses.

\*

MAGE (Mansfield Art Glass Exposition)

\*

Median to Rare

\*

Sculpture

\*

Photography

\*

Painting

\*

Tapestry

\*

Music and writing

**You can follow us on Facebook and [artsmansfield.com.au](http://artsmansfield.com.au)**

## Sponsorship options.

Over the ten days officially allocated to the Spring Arts Festival there are several options for promotional activity as an Arts Council Mansfield sponsor. Remember the works are on display beyond the period of the festival, and the printed material will be circulating right up to the week following the Mansfield TARGA—and beyond.

\*Your company logo and a one line promotional message will be included on all printed material distributed in conjunction with the Festival, including the Spring Arts Walk map, the Spring Arts Café Art schedule, newspaper advertising plus the ACM website and Facebook page.

### Sponsorship level “Wattle” - \$1,000.00

oo

\*Your company logo to be included on the full page newspaper promotion.

### Sponsorship level “Gum Leaf” - \$500.00

oo

\*Your company logo on an individual banner (600mmx400mm) to be installed at the Median to Rare sculpture exhibition in the High Street lawns opposite the Court House. (Sponsor to arrange printing of their own banner).

### Sponsorship level “River Rock” - \$250.00

oo

\*Naming rights for prize money to be awarded to the winning artist in the Visual Arts Open Comp.

### Sponsorship level “Blackwood” - \$1,000.00 (Currently sponsored by Bendigo Bank)

oo

\*Naming rights for prize money to be awarded to the winning sculptor in the Median to Rare exhibit.

### Sponsorship level “Woollybutt” - \$1,000.00 1st, \$500 2nd, \$100 student. (Currently sponsored by Earth Structures)

*Yes please* I want to support regional arts by sponsoring the Arts Council Mansfield Spring Arts Festival.

Company.....Contact.....Phone..... Position.....

Please accept my sponsorship at Wattle/Gum Leaf/ River Rock/ (Blackwood/Woollybutt level N/A) (please circle)

For the following amount \$.....

Signature.....Print name.....Cheque /Direct debit (please circle)

Arts Council Mansfield. Bendigo Bank. BSB. 633 000 Account no. 145674081

Sponsorship payable by September 12th 2014. PO Box 34, Mansfield Vic 3724.

Fax form to: 5777 5774 or email to amapola@harboursat.com.au